



2017 Exhibitor Partner Information

Crafters • Retailers • Information/Business • Non-Profits • FBGA Members

The Florida Blueberry Festival, Inc. invites you to apply to vend crafts, merchandise, promote your business or non-profit at the Official 2017 Florida Blueberry Festival. Last year's event drew an attendance of over 55,000+ guests, and anticipates attendance of 65,000+ for 2017. The Festival will feature local talent from West Central Florida featuring live music entertainment & street entertainers, juried fine arts & crafts, crafters, retailers, businesses, non-profit organizations, beer & wine garden, festival fare, blueberry products & pies and fresh Florida blueberries. *The Florida Blueberry Festival is an event you don't want to miss!*

The following pages provide the application, rates, rules, responsibilities, and contact information. **Deadlines are extremely important and must be adhered to – NO EXCEPTIONS.** We encourage applicants to apply as soon as possible to secure your exhibitor space(s), as space is limited.

Venue Location:

Downtown Brooksville/Hernando County, Florida
201 Howell Avenue, Brooksville, FL 34601

Festival Dates:

Saturday, April 22, 2017 and Sunday, April 23, 2017

Exhibitor Set-up Date/Time(s):

SELECT ONLY ONE SETUP DATE ON APPLICATION –

1. Friday, April 21, 2017 (check-in begins at 8:00 p.m.)
2. Saturday, April 22, 2017 (there are three (3) check-in times based on your assigned booth location - we load from inside out; 5:30 a.m., 6:30 a.m. & 7:30 a.m.)

Friday night setup is by special request only and must be requested no later than March 17, 2017 (based on availability). Please note: Exhibitors will not setup until all Food Concessionaires are in place.

If no setup date is selected, the default setup date, Saturday, 04/22/17, will be assigned.

Festival Operational Hours:

10:00 a.m. – 8:00 p.m., Saturday, April 22, 2017
10:00 a.m. – 5:00 p.m., Sunday, April 23, 2017

Spaced must be vacated by:

7:00 p.m., Sunday, April 23, 2017

Festival Contact Information:

Lindsay Morgan, Exhibitor Partner Chair
THE FLORIDA BLUEBERRY FESTIVAL, INC.
P.O. Box 308, Brooksville, Florida 34605-0308
www.floridablueberryfestival.org
E-mail: exhibitor.chair@floridablueberryfestival.org
Phone: 352-754-4173 ~ Fax: 352-593-5919

2017 Exhibitor Partner Information – (continued)

Space is limited and exhibitors will be selected subject to approval granted by the Festival Committee. All applicants will be reviewed for product quality, product type, booth appearance and compliance as determined by the Festival Committee. Exhibitors will be carefully selected at the sole discretion of The Festival committee.

Applications will be accepted now through **April 12, 2017 (based on availability)**. Applications **must be** submitted with payment **in full**, booth and product photos (only if new exhibitor or new product) and copy of insurance certificate (if not purchasing through Festival). Applicants acceptance/rejection notices will be sent via the email address provided on your application. Space cancellations are non-refundable after **January 13, 2017**. Deadlines will be firmly upheld without any exceptions!

Application must be hand delivered or postmarked by:

| | |
|---------------------|-------|
| NOW - 8/31/16 | \$275 |
| 09/01/16 - 10/31/16 | \$300 |
| 11/01/16 - 12/31/16 | \$325 |
| 01/01/17 - 02/28/17 | \$350 |
| 03/01/17 - 04/12/17 | \$375 |

Exhibitors **must** check-in at their assigned check-in location, on the date assigned. Anyone who does not follow these instructions will be asked to leave and not invited back in 2018.

All Exhibitors booths **must be** setup and ready for customers by **9:30 a.m.** on Saturday, April 22, 2017. **NO EXCEPTIONS!** **ALL vehicles must be out of the venue by 8:00 a.m. --- there will be NO entry of any vehicles after 8:00 a.m.** Just remember if you should arrive after **7:45 a.m.** --- you will have to park in the Vendor Parking lot and cart your items in – **NO EXCEPTIONS!** The venue gates will be secured at **8:00 a.m.** and **there will be NO re-entry of any vehicles until Sunday, April 23, 2017 after the venue is clear of pedestrians.** An announcement will be made when Exhibitors/Concessionaires will be allowed to re-enter the venue with their vehicles. Should you not want to leave your items overnight...you will have to follow the same procedure as if you arrive late and cart your items in/out. Please be advised, there will be overnight Police Security on both Friday, April 21, 2017 and Saturday, April 22, 2017.

Exhibitors are required to remain open to the public the **entire** Festival set times. No early closings!

Exhibitor's space rental includes daily trash removal.

Fees **will not** be refunded if the festival is cancelled due to inclement weather, acts of God, or any other circumstances deemed necessary by Festival Committee, and The City of Brooksville or if you are asked to leave for violating the Festival General Rules and Responsibilities.

Under no circumstances will applications and/or documentation be accepted the day of the festival.

All Florida Sales Taxes are the responsibility of each exhibitor.

Florida Blueberry Festival BROOKSVILLE

2017 Exhibitor Partner Application

Official Use Only:
 2017 Booth Number: _____
 Check-In Location: _____
 Check-In Time: _____
 PAID: Electric _____ Ins _____
 EM Accept _____ Ck-In _____

Applicant/Business Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Point of Contact Phone Number _____ Cell _____

Email _____ *(**THIS IS WHERE CHECK-IN INFO IS SENT)*

EIN/Social Security _____ Vehicle License Number _____ State _____

2016 Booth Space Number(s) _____ Request 2016 location?: YES NO

Select only one setup date: Friday night 04/21/17 ---- YES NO
(For times, please see cover page) Saturday morning 04/22/17 ---- YES NO

- PHOTOS OF BOOTH *(attach only if new exhibitor or new product)*
- GENERAL LIABILITY INSURANCE CERTIFICATE ATTACHED

SPECIAL REQUESTS: _____

EXHIBITOR TYPE:

- Crafts; Jewelry; Children Items; Retail; Information/Business; Non-Profit; FBGA Member

PRODUCTS:

Item _____ Price _____
 Item _____ Price _____
 Item _____ Price _____

TABLE OF FEES: *(non-profit exhibitor status and FBGA membership status will be verified)*

| | | |
|--|-----------------------------------|----------|
| Qty: _____ Standard (10X10) | \$ 2 7 5 (thru 8/31/16) | \$ _____ |
| | \$ 3 0 0 (09/01/16 thru 10/31/16) | |
| | \$ 3 2 5 (11/01/16 thru 12/31/16) | |
| | \$ 3 5 0 (01/01/17 thru 02/28/17) | |
| | \$ 3 7 5 (03/01/17 thru 04/12/17) | |
| Qty: _____ Non-Profit (10x10) | \$225 | \$ _____ |
| Qty: _____ FBGA Member (10X10) | \$225 | \$ _____ |
| <input type="checkbox"/> Liability Insurance | \$50 | \$ _____ |
| <input type="checkbox"/> Electric | \$75 | \$ _____ |

TOTAL = \$ _____

Florida
Blueberry Festival
BROOKSVILLE

2017 Exhibitor Partner Terms and Conditions
General Rules & Responsibilities for all Exhibitors

1. All workers (volunteers and staff) must be registered. Credentials will be verified at all entry gates.
2. Exhibitors must remain open to the general public for the operational hours of the festival (See cover page for times).
3. All exhibitors are responsible for maintaining the cleanliness of their assigned space.
4. All garbage and trash must be disposed of in City-provided garbage and trash cans only.
5. Exhibitors nor their workers may not sell or solicit outside of its designated space.
The following items are totally prohibited:
 - a) Posters
 - b) Canvassing
 - c) Flyers
 - d) PA systems
 - e) Political signs
 - f) Weapons
6. **Exhibitors are to provide all tents, tables, chairs and an extension cord (if electric purchased).**
7. **All tents must be white in color; and must be properly weighted and secured; no stakes to be driven into the asphalt/concrete.**
8. Propane tanks are limited to (100 lb. 2 cylinder) unless pre-approved by the Exhibitor Chair.
9. Exhibitors may share space with like products i.e. baked goods and jams or crafts and jewelry.
10. Merchandise
 - a) Exhibitors merchandise must be pre-approved by the Festival Committee.
 - b) Merchandise prices must be marked and or posted legibly.
 - c) The sale of merchandise that offends community standards or depicts illegal drug use or related paraphernalia is prohibited.
11. Electricity
 - a) Electricity is available to exhibitors at posted rates. Piggyback extension cords are not permitted under any circumstances with or without the use of power strips. Extension cords must be grounded (3 prong plugs), 12-gauge extension cords are recommended. Personal generators must be pre-approved by the Exhibitor Chair on a case-by-case basis. (See page 3 for fees)
12. Alcoholic Beverages
 - a) All alcoholic beverage booths will be operated solely by the Festival Committee's, approved partner(s).
 - b) Consumption of alcohol or controlled substances while working as an exhibitor is strictly prohibited.
 - c) Minors under 21 years of age are prohibited from consuming, handling or purchasing alcoholic beverages.
13. Insurance Requirements

Public liability and property damage insurance naming the **FBF, Inc., City of Brooksville and Hernando County Board of County Commissioners** as a certificate holder and additional insured in the amount not less than (\$1,000,000) one million per occurrence, (\$1,000,000) aggregate. Exhibitors are responsible for any or all personal property. If you do not have insurance the festival offers coverage through an independent agent for purchase. (See page 3 for fees)
14. Indemnification
 - a) With submission and signing of this application the exhibitors agrees to indemnify FBF, Inc., City of Brooksville, Hernando County Board of County Commissioners and its agents (as applicable), and hold the same harmless from all claims, demands, actions, attorney's fees, costs and expenses based on or arising out of any acts, errors, omissions, faults, or negligence of contractors or its principals, subcontractors or other agents while performing services under this contract regardless of coverage under any insurance policy.
 - b) All vendors agree to indemnify, defend and hold harmless the FBF, Inc., the City of Brooksville, Hernando County Board of County Commissioners and any of its sponsors, employees/volunteers and agents from any loss, theft, damage or injury to any person or property taking part in the festival.

2017 Exhibitor Partner Terms and Conditions – (continued)
General Rules & Responsibilities for all Exhibitors

15. Licenses/Permits
 - a) State License: Florida Department of Business and Professional Regulations license. Any vendor not currently licensed through DBPR will be required to obtain a temporary event food handling license through DBPR or the Florida Department of Agriculture and Consumer Services.
 - b) Non-Profit Exhibitor: Copy of Florida Department of Revenue Consumer Certificate of Exemption.
 - c) The Hernando County Health Department will inspect all food booths, business licenses and insurance policies beginning at 8:00 a.m. April 22, 2017 before the opening of the event.
16. Quality assurance inspections will take place prior to the opening of the event and throughout the day to ensure all rules and regulations are being met.
17. Failure to abide by or flagrant disregard of Festival Committee rules and responsibilities will result in expulsion and forfeiture of exhibitors fees.
18. Security will be provided to festival exhibitors starting at 9:00 p.m., Friday, April 21, 2017 through 7:00 p.m. Sunday, April 23, 2017.
19. Releases: photo(s) will be taken during the festival, contractors/participants hereby give permission to the Festival Committee and its assignees to take photographs, make audio recordings and/or videos for such promotion or other lawful purposes.
20. The named contractors/participants and their representatives and/or workers waive and all rights or claims as to content approval or damages that may result from use of such photographs, audio recordings and/or videos.
21. All exhibitors must return a signed General Release Form with their application including one witness signature (found on the last page of the application, it does not have to be notarized).

It is the desire of The Florida Blueberry Festival, Inc. and its committee to establish long-term partnerships with the Florida Blueberry Festival Exhibitors. A partnership is an agreement to do something together that will benefit all involved; bringing results that could not be achieved by a single entity. The Festival Committee will do its best to provide to all involved a well-organized and well executed event. Please help us by, reading and following all of the Blueberry Festival rules and responsibilities set forth.

Michael D. Heard – President, Florida Blueberry Festival, Inc.

Applicant agrees to follow all Festival rules and that he or she has read and accept the responsibilities defined in the pages of this document.

Date: _____

Signature: _____

Printed Name: _____

Company & Title: _____

Florida Blueberry Festival, Inc.
Mailing: P. O. Box 308, Brooksville, Florida 34605-0308
Physical: 201 Howell Avenue, Brooksville, Florida 34601
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www.floridablueberryfestival.org
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2017 General Release of Claims & Hold Harmless Agreement

Florida Blueberry Festival, Inc. does not provide liability insurance for the protection of persons, exhibitor, entertainers, merchant, organization, spectators or other who participate in any of the official Florida Blueberry Festival events.

In consideration of participating in a Florida Blueberry Festival events, I _____, an authorized representative of _____, do hereby release and forever discharge, Florida Blueberry Festival, Inc., employees, agents, servants and sponsor for any and all actions, causes of actions, claims and demands for, upon or by reason of any damage, loss or injury, which hereafter may be sustained by me or my organization in consequence of participating in the Florida Blueberry Festival, Inc. event.

This release extends to, applies to, covers and includes all known, unknown, disclosed, unforeseen, unanticipated and unsuspected injuries, damages, losses, and liabilities and the consequences thereof, notwithstanding the provisions of any state, federal, local or territorial law or statute on the contrary. Such provisions are hereby expressly waived.

It is further understood and agreed that my participation in the Florida Blueberry Festival event is not to be construed as an admission of liability or the assumption of any responsibility by Florida Blueberry Festival, Inc. and its members, officers, employees, agents, servants and sponsors, for the personal acts or omission by me or those of my organization.

I hereby agree on the behalf of my heirs, executors, administrators, and assign to indemnify Florida Blueberry Festival, Inc., City of Brooksville, Hernando County Board of County Commissioners and its members, officers, employees, agents, servants and sponsors jointly and severally and hold harmless from and against any and all actions, claims, demands and liabilities, loss damages and expense of whatever kind or nature, including attorney fees, which may at any time be incurred by reason of my participation in the Florida Blueberry Festival event.

Florida Blueberry Festival, Inc., The City of Brooksville and The Brooksville Police Department reserve the right to remove any misrepresented or inappropriate material or persons from the Festival. Non-compliance with Florida Blueberry Festival regulations will result in forfeit booth and immediate closure by the Brooksville Police Department and Florida Blueberry Festival, Inc.

Applicant/Business Name

Exhibitor Partner Printed Name

Exhibitor Partner Signature

Date